

# Leading in a World of Conflict

# LEADERSHIP CONFERENCE OVERVIEW

The 16th annual Wharton Leadership Conference will explore the challenges of leading in a world of conflict from a diversity of perspectives, literally ranging from outer space to the inner sanctum of "The Corner Office." As the world's economies face dramatic changes, business and civil leaders are grappling with fresh uncertainties and deepening conflicts. Politicians and the public are frequently at odds; investors and companies hold time horizons that are poles apart; sovereign debt, partisan gridlock, and social upheaval are unhinging what many had taken for granted. Are there new models for leading in this turbulent climate? Our conference focuses on the leadership capabilities that are increasingly essential for building enterprise in a world of intensifying conflicts.

In 2011 Weber Shandwick named the annual Wharton Leadership Conference one of the top 10 "Executive Conferences CEOs Love Best"

http://leadershipconference.wharton.upenn.edu

# June 20, 2012

Jon M. Huntsman Hall Ambani Auditorium (Room G6) 38th and Walnut Streets Philadelphia, PA

# Hosted by

- Wharton Center for Human Resources
- Wharton Center for Leadership and Change Management



# SPEAKERS INCLUDE:

# **JEFFREY S. ASHBY**

Astronaut and Space Shuttle Commander

Jeffrey Ashby is a former Navy jet pilot, space shuttle Commander, senior government executive, and corporate vice president. He is currently working with a private space company to develop affordable and safe human transportation to Earth orbit. During his naval career, he graduated from the elite Navy Fighter Weapons School (Top Gun) and commanded a fighter squadron in the Middle East. At NASA he led a team of 35 Navy Astronauts and completed 3 space shuttle missions, including as Commander of a complicated assembly flight to the International Space Station.

## **ADAM BRYANT**

Senior Editor, New York Times

Adam Bryant is the Senior Editor for Features at *The New York Times* and interviews CEOs and other leaders for Corner Office, a weekly feature in the Sunday Business section and online. He wrote the best seller *The Corner Office: Indispensable and Unexpected Lessons from CEOs on How to Lead and Succeed*, and won a Pulitzer Prize for National Reporting in 2010 for a series on distracted driving. He was a business reporter for *The Times* in the 1990s, then worked at *Newsweek* magazine from 1999-2006 before returning to *The Times* as an editor in 2006.

## **ADAM GRANT**

Professor of Management, The Wharton School

Adam Grant is a Professor of Management at the Wharton School, University of Pennsylvania, and has been recognized as one of the world's top 40 business professors under 40. His research has been published in leading journals and featured widely in the popular press. He has received numerous awards, including Excellence in Teaching Awards and those honoring his research achievements. He designed an experiential learning class based on *The Apprentice* in which MBA students raised over \$33,000 in 48 hours for the Make-A-Wish Foundation.

# **JANE HERTZMARK HUDIS**

Global Brand President, Estée Lauder

Jane Hertzmark Hudis is Global Brand President of Estée Lauder, where she is responsible for overseeing the global growth of the flagship brand in over 135 countries and territories. In 2003 she founded BeautyBank, which is the entrepreneurial think tank of The Estée Lauder Companies, and prior to that she held senior executive positions at Donna Karan Cosmetics and at Prescriptives. She received the Cosmetic Executive Women's Achiever Award in 2008 and, in 2010, was awarded the HELP Hero Business Leadership Award from HELP USA for her support in helping women succeed in business.

# STEPHEN J. GIRSKY

Vice Chairman, General Motors

Stephen (Steve) Girsky is Vice Chairman of Corporate Strategy and Business Development at General Motors. In 2011 he also assumed responsibility for OnStar and for the Global Product Planning and Global Purchasing and Supply Chain organizations. He serves on GM's Board of Directors and chairs the Adam Opel AG Supervisor Board. Previously, he was president of S.J. Girsky & Co.,

an independent advisory firm, and also worked as a managing director at Morgan Stanley. He was ranked the No. 1 automotive analyst by Institutional Investor's "All-American Research Team" annual investor poll for 14 consecutive years.

#### JOHN KANENGIETER

Director for Leadership, NOLS

John Kanengieter is the Director for Leadership at the National Outdoor Leadership School and is a visiting instructor at the Wharton School, the Ascent Institute, and the Leadership Institute of Seattle. He has 25 years of experience in the field of leadership development and experiential education, and specializes in working with teams in challenging and high-risk work systems. He has developed leadership programs for the U.S. Naval Academy, Fortune 50 companies, and government, including programs for International Space Station astronauts preparing for extended space expeditions.

#### JOHN A. LUKE, JR.

Chair & CEO of MeadWestvaco

John Luke, Jr. is Chairman and CEO of MeadWestvaco (MWV), a global packaging company. He was chair of Westvaco prior to a merger with Mead in 2002, and he led MWV through a transformation from a traditional paper and forest products supplier to an innovative packaging partner for global consumer product companies. He has served as chair of the American Forest & Paper Association, the Sustainable Forestry Initiative, and the National Association of Manufacturers. Prior to his 30-year career with MWV, he worked at Procter & Gamble, and he has also served as an officer in the U.S. Air Force.

## **WILLIAM PELSTER**

Managing Principal, Deloitte Consulting

William (Bill) Pelster is a Principal at Deloitte Consulting and, in his current role as Managing Principal of Talent Development, he oversaw the launching of Deloitte University, a \$300 million learning and leadership development facility that opened in 2011. He manages a team of over 350 talent development professionals based in the U.S. and India who deliver services to over 50,000 Deloitte professionals. As the company's Global Learning & Talent Development leader, he also led the development of two industry-leading tools (LearningPrint and Fast Track for Learning) that allow project teams to rapidly transform client processes and build high-performing organizations.

#### JOSEPH W. WESTPHAL

Under Secretary of the U.S. Army

Dr. Joseph Westphal became the 30th Under Secretary of the U.S. Army in September 2009, following a distinguished career in both academia and the government. In 2008 he was asked to serve as a member of President Obama's National Security Transition Team for Defense matters, and his previous roles in government include serving as Acting Secretary of the Army and Assistant Secretary of the Army for Civil Works. He began his academic career as a professor at Oklahoma State University, later serving as Chancellor of the University of Maine System and then Provost, Senior Vice President for Research, and Professor of Environmental Studies at The New School in New York City.

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We also thank **Advanced Management Program**, Wharton Executive Education, for its support.

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http://leadershipconference. wharton.upenn.edu

# Online registration and pricing information at:

http://leadershipconference. wharton.upenn.edu/2012/register. html



