



Philly SHRM News

March 2017

In the Issue

1. Countdown to the Symposium!
2. Last Chance to #JoinJonah
3. Thought Leader Program Announcement
4. SHRM Seeking Volunteers

Less than 20 days away...

From Philly SHRM's BIGGEST and BEST event of the year!

2017 Philly SHRM Symposium | March 29th & 30th

*We're thouroughly excited about this year's speakers and topics
...and we can't wait to see YOU there! [Register Today!](#)*

YOUR LAST CHANCE TO #JOINJONAH

Register today to win an exclusive private Q & A Ticket!

You've waited to register for the 2017 Philly SHRM Symposium because you thought there may be an opportunity... a last minute spin on the most notable HR conference hosted in Philadelphia, and, okay, you were right.

YES...YOU CAN NOW BE AN OFFICIAL PHILLY SHRM THOUGHT LEADER!

All-New Program Launch Announcement

Phase #1 of our NEW Philly SHRM Thought Leader Program, mentioned in our last newsletter, is now launched and open for business. This program offers you an opportunity to become recognized for written content submissions related to your opinion,

From March 8th until March 22nd when you register for the 2017 Philly SHRM Symposium, you will be entered to win an incredible opportunity for face time with the influence guru himself, [Jonah Berger](#). But this is seriously your last chance to #JoinJonah and win an exclusive private Q&A!

Dr. Jonah Berger, is an expert on decision making, social influence, word of mouth, and how products, ideas, and behaviors become popular. A *New York Times* and *Wall Street Journal* best seller and a professor at the Wharton School of Business at the University of Pennsylvania, Dr. Berger will deliver a must-see presentation that focuses on the invisible influences that motivate our everyday decisions.....PLUS how you can utilize his findings to get your ideas championed, both personally and professionally.

And for those who have already registered, we would love to give you a chance to access the private Q&A as well! So for every friend that you help register, they can enter your name to receive an entry for this amazing experience (Just make sure they say that they learned about the event from a friend or colleague and that they enter your name on the registration form).

Now is the time. [Register](#). Enter for a chance to win. Join Jonah at the premiere HR Conference in Philadelphia.

professional experience and/or research insights on valuable human resource topics.

You may submit any length of typed content that includes either sound bites, blogs, or even a full length article for review and publishing. You will also receive full attribution as the author along with recognition as a "Philly SHRM Thought Leader". And only you can imagine the positive effect this can have on your professional profile, resume, and career.

If you are interested in participating either now or in the future, send us a request now at thoughtleader@phillyshrm.org to learn more about the Philly SHRM Thought Leader Program. We will send you a formal invitation with greater detail and submission guidelines.

2017 SHRM STUDENT CASE COMPETITION AND CASE SUMMITS - APRIL 21 & 22

Volunteers Needed!

The 2017 SHRM Student Case Competition and Career Summit is the premier student HR conference in the United States, and this year's event will be held right here in Philadelphia!

SHRM provides world-class opportunities for students, student chapter advisors, faculty members and HR professionals to connect through events held in multiple locations across the country. You will hear from in-the-know keynote speakers, have the opportunity to sit down with local HR practitioners, be able to engage with fellow attendees or compete in the Case Competition. This event is sure to enhance your perspective on what it means to be a member of the HR community and prepare you to advance both personally and



professionally.

SHRM is currently looking for volunteers to be virtual judges for the competition. Please contact Chris Tierney - christine.tierney@uphs.upenn.edu or Lisa Fugelo - lisaf@orbitfr.com if you are interested in volunteering. Or [click here](#), select 'Volunteer Summit Registration' in order to see and sign up for an available time slot.

[Click here for more information about the event.](#)



Philly SHRM
P.O. Box 1155
Havertown, PA 19083